



**EVALUATION
FUNDING FAYRE
Wednesday 23rd September 2015**

The Third Sector Funding Fayre, hosted by TSI North Ayrshire and North Ayrshire Council, took place on Wednesday 23rd September 2015, 2pm till 7pm, in Civic Centre, Ardrossan.

This Funding Fayre was an event aimed at all community groups and individuals who are seeking to secure funding for their projects. It consisted of 10 information stalls where delegates were able to receive practical advice and information about various different funding streams. There were also 5 workshops delivered to all interested participants to gain a stronger understanding of the funders and the criteria they follow. The Funding Fayre was a huge success, seeing more than 60 community groups and individuals drop in throughout the day.

We would like to thank everyone who attended the Funding Fayre and provided feedback for future delivery.

TSI North Ayrshire would like to acknowledge significant contributions made to this event by:

Stall Holders and Workshop Hosts:

Bernadette Anderson – North Ayrshire Council
Sarah Baird and Anne-Marie Steele – Ayrshire Leader
Sarah Littlewood – Lloyds TSB Foundation
Diana Whyte - North Ayrshire Council
Andy Kelly – Sport Scotland
Grant Kidd – Ayrshire Youth Arts Network
Steven Shanahan – Big Lottery Fund
Annie Mottisfont – Heritage Lottery Fund
Anne Pearson – The Robertson Trust
Jack Sutton – TCTV
TSI North Ayrshire

Venue:

Ardrossan Civic Centre

Below is the feedback received from the delegates who attended the Funding Fayre:

1. 89% of delegates were extremely satisfied or satisfied with the North Ayrshire Funding Fayre.
2. 78% of delegates were extremely satisfied or satisfied with the opportunity they had to engage with Funders and discuss funding options.
3. 89% of delegates were extremely satisfied or satisfied with the information provided from the Workshops.
4. 89% of delegates are likely to make a Funding Application based on the information they received from the Funders at the Funding Fayre.
5. 89% of delegates would be likely to attend future Funding Events in North Ayrshire.

Below is the feedback received from the Funders who attended the Funding Fayre:

1. 100% of the funders were extremely satisfied or satisfied with the North Ayrshire Funding Fayre.
2. 100% of the funders were extremely satisfied or satisfied with the opportunity they had to engage with the public and discuss funding options.
3. 86% of the funders were extremely satisfied or satisfied with how responsive the Funding Fayre Organisers were.
4. 100% of the funders said they would be likely to attend future Funding Events in North Ayrshire.

Where did the delegates hear about the North Ayrshire Funding Fayre:

1. 10% from local Posters.
2. 10% from Radio Advert.
3. 39% from TSI North Ayrshire Mailing List.
4. 17% from North Ayrshire Council Mailing List.
5. 6% from TCTV in Bridgegate, Irvine.
6. 6% from Local Newspaper.
7. 6% from Word of Mouth.
8. 6% from another source.

What could be improved for future events:

- “More charities – people who meet the criteria for the funders in attendance.”
- “Some more space between tables – other than that everything was great.”
- “Happy to discuss alternative and additional approaches to staff in the area to ensure they have the relevant knowledge to advise applicants.”
- “List of individuals attending – to see how many and which organisations they are from.”
- “Funders in attendance until the advertised finishing time.”
- “It would be good to have funders who give money to small local groups who only need pots of £500 to £2,000. More difficult to access these small pots of money.”

Any other comments:

- “Thank you for the good supply of cakes, tea and sandwiches. It was a really organised Event.”
- “Thank you for organising food and refreshments – much appreciated.”
- “Big thanks for the opportunity, the help and support.”